

RIBARA

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Brochure

Featuring Leaders from:



21st Dec.
2024



10:00 AM,
WAT



Virtual

RIBARA

INDUSTRY EXPERTS AND KEYNOTE SPEAKERS



Uyoyo Edosio

*Principal ICT and Innovation
Expert, African Development
Bank*



Brian Doyle

*Managing Director at Accenture,
New York, USA*

KEYNOTE:

*How ICT is shaping Africa's future
and the opportunities it creates for
young professionals*

KEYNOTE:

*Employability and mentorship would
be invaluable to our attendees.*

Profile

Uyoyo Edosio is the Principal ICT and Innovation Expert at the African Development Bank, leading the Bank's Digital Transformation Action Plan for Africa. With a portfolio of over \$500 million, she drives investment in technology clusters, digital infrastructure, skills development, and policy reform.

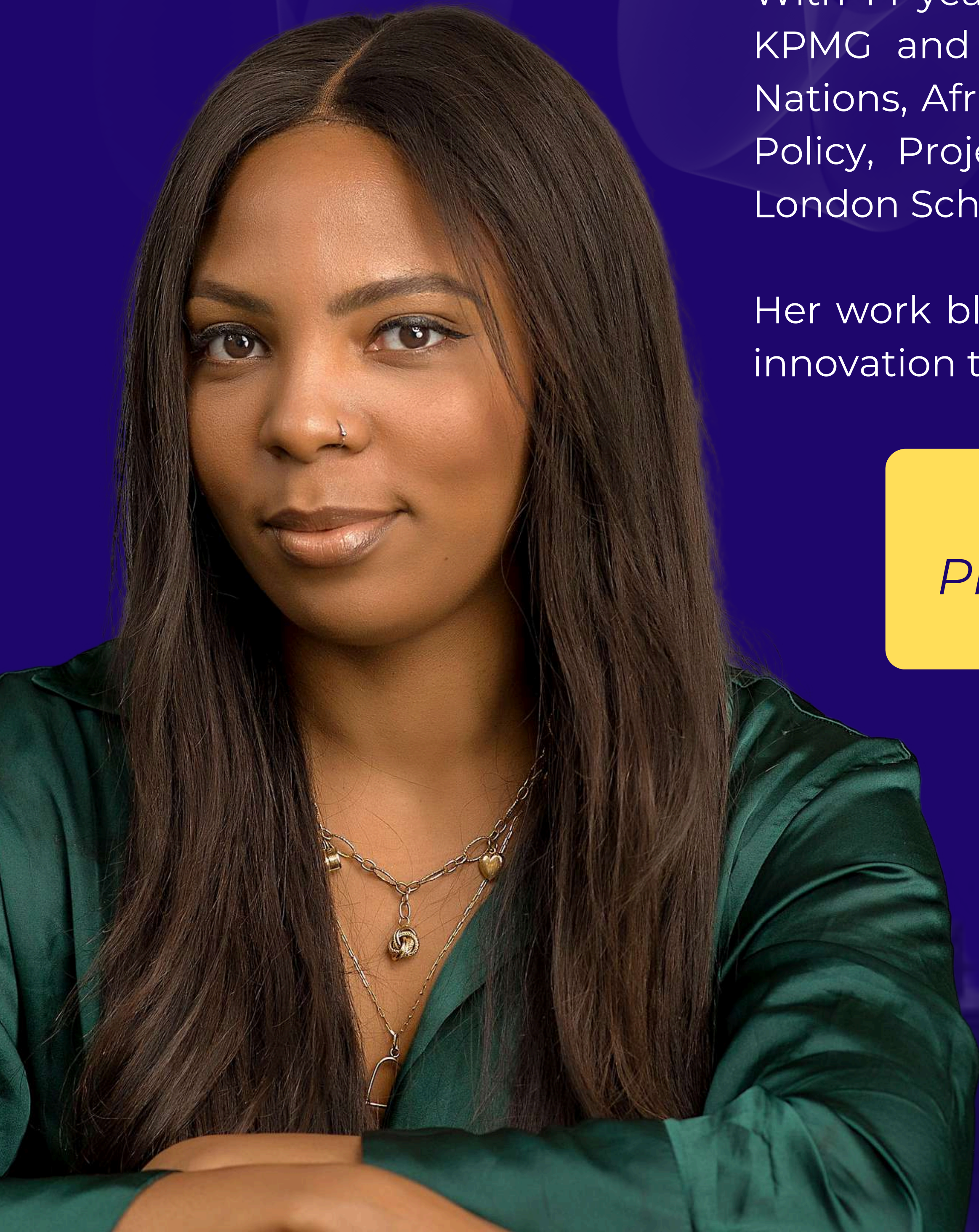
Her major projects include the \$618 million iDICE initiative in Nigeria, the \$60.8 million Rwanda Innovation Fund, and digital infrastructure efforts in Cabo Verde—all aimed at skilling millions, unlocking finance, and creating thousands of jobs across Africa.

With 14 years of experience, Uyoyo has held consultancy roles at KPMG and PwC, and her insights have influenced the United Nations, African Union, and ECOWAS. She holds degrees in Public Policy, Project Management, and Computer Science, from MIT, London School of Economics, Bradford and Covenant University.

Her work blends development policy expertise with technological innovation to advance Africa's digital economy.

Uyoyo Edosio

*Principal ICT and Innovation Expert,
African Development Bank*



Profile

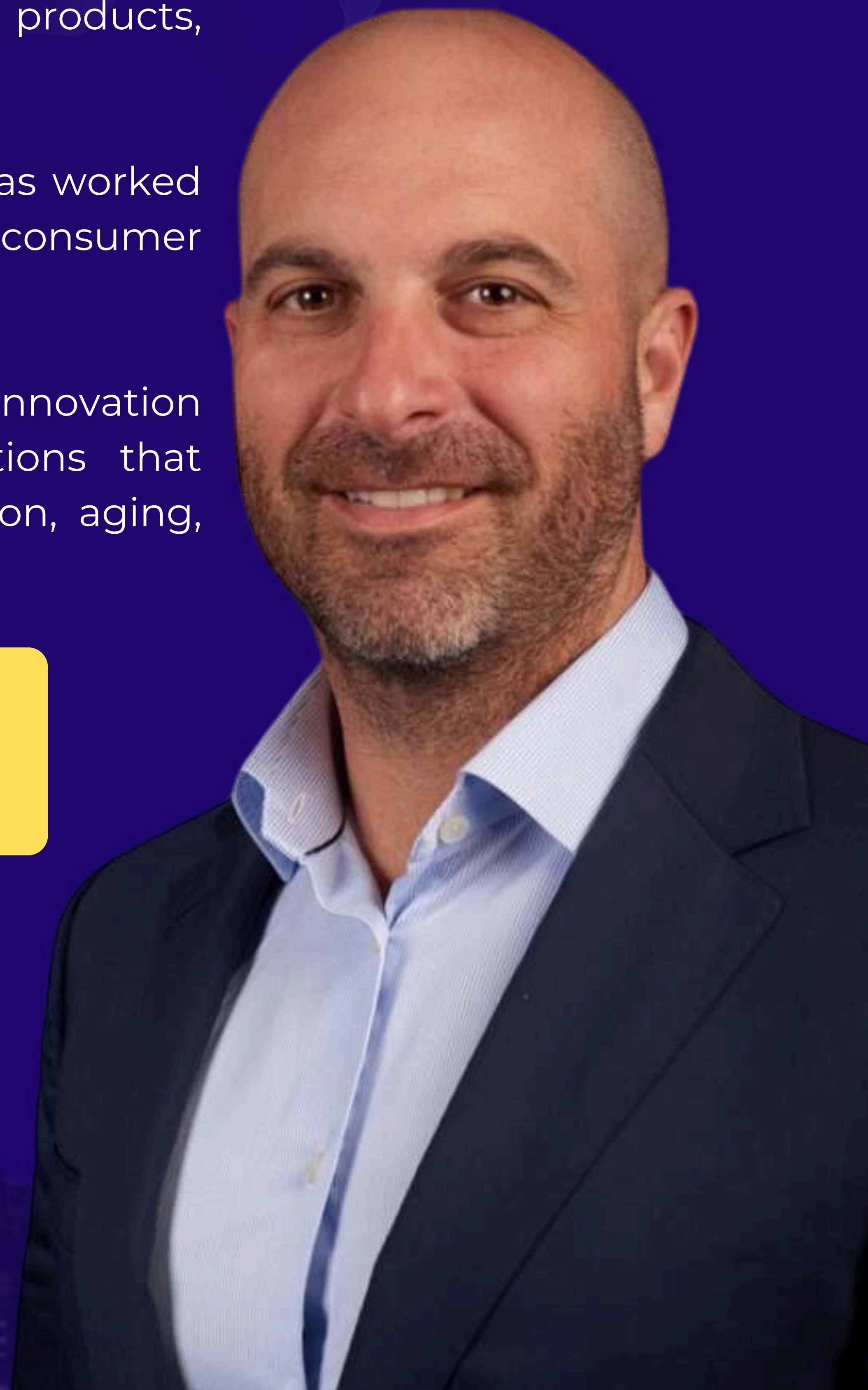
Brian Doyle is an accomplished intrapreneur who founded Accenture's Product & Service Innovation business. Under his leadership, the business has expanded both organically and through strategic acquisitions, including key innovation firms such as ?WhatIf!,

Happen, and product design companies like Altitude and DesignAffairs. These partnerships have significantly enhanced the organization's capacity to deliver groundbreaking products, services, and business models.

With over 20 years of consulting experience, Brian has worked with some of the world's leading Fortune 500 consumer product companies.

His expertise has been pivotal in improving innovation performance and developing transformative solutions that address critical global challenges in health, education, aging, and the evolving food industry.

Brian Doyle
*Managing Director at Accenture,
New York, USA*



RIBARA

INDUSTRY EXPERTS



Kerry Adebowale
*CEO, Abiandari Interior
Decor*



Bayo Adebowale
*Founder and CEO,
BayoReal Estate Group*



Dami Ogunmola
*Talent Acquisition, EY
Canada*



Orimolade Oluwamuyemi
*Global Marketing Leader,
Microsoft*



Fego Okiomah
*Country Manager, Newland
NPT*



Toluwase Olaniyan
*Managing Partner,
WORDEN*



Bilqis Sanyaolu
*Recruiting Associate,
BCG*



Engr. Paschal Ojinde
*Corrosion and Inspection
Engineer, Shell*

RIBARA

INDUSTRY EXPERTS



Ekene Abua
Tech Expert, Former
AWS



Tofunmi Arikawe
Director, Global Strategy and
business planning, Coca-
Cola



Engr. Aresse Imasuen
Senior Control Engineer
at Tesla



Jumoke Ademola
Business Process Consultant,
KPMG



George Omararo
CEO, Rage Media Group



Faith Rotimi-Ajayi
Assistant Vice President for WM
(Technology and Business
Resilience)



Kehinde Moninuola
Vice President Technology
Morgan Stanley



Hansel Praise
Contract Manager, Sahara
Energy International



Sabina Fayemiwo
Corporate Strategy at
Deloitte

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SPEAKERS PROFILE:

MasterClass for Dominating **Your** 9-5 Niche

Featuring Leaders from:

Coca-Cola

Trage media group

Deloitte.

WORDEN
HCD

EY

Morgan
Stanley

TESLA

Shell

BCG

BOSTON
CONSULTING
GROUP

Sahara
GROUP

KPMG

Microsoft



Abiandari Interior Decor

aws



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In today's job market, competition isn't just about other candidates—it's also about keeping up with rapidly advancing technology. To succeed, it's essential to build skills that not only fit today's demands but also prepare you for the future.

”

Sabina Fayemiwo

*Corporate Strategy
at Deloitte*

Profile

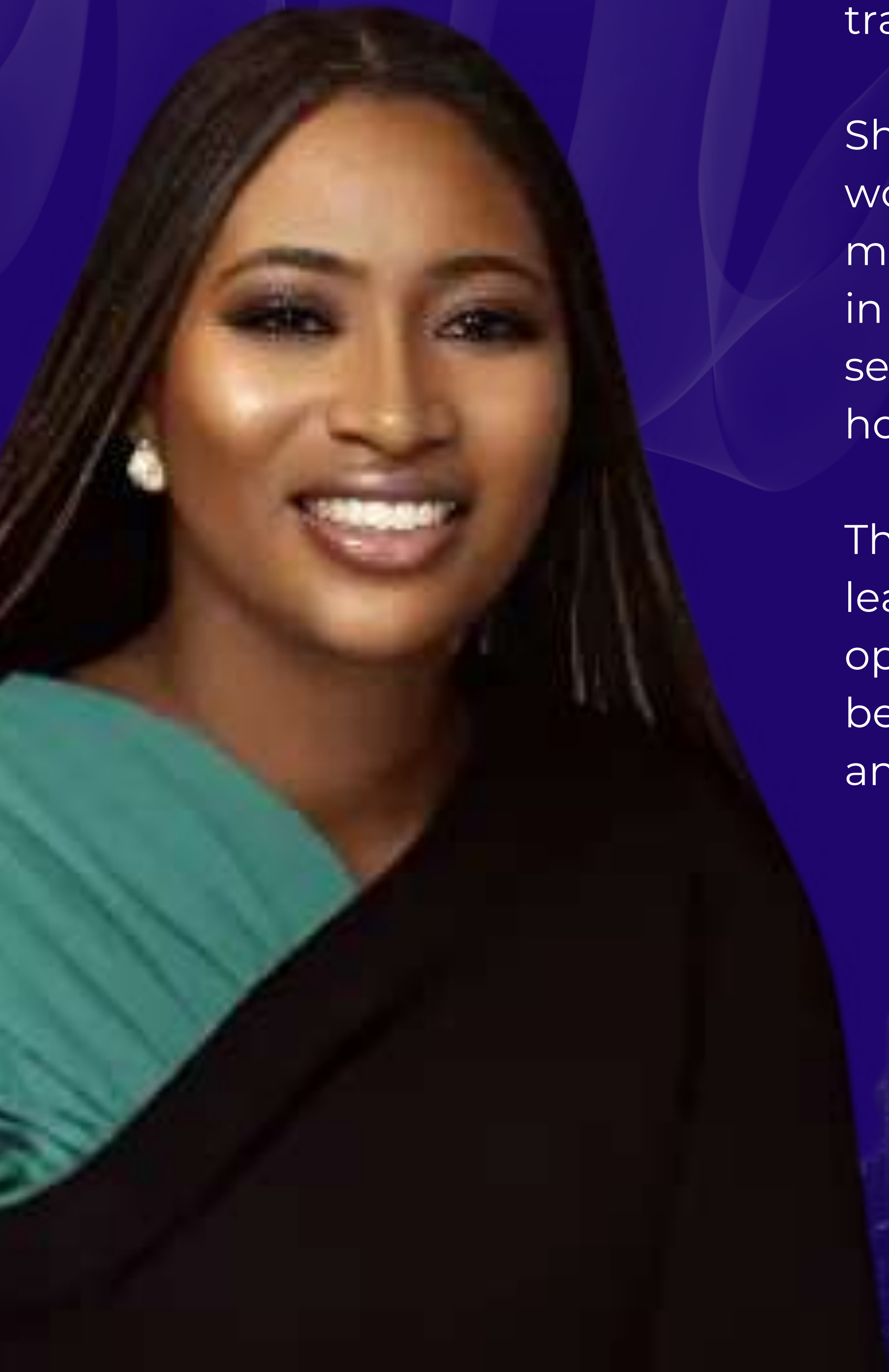
Sabina is a management professional with strategy and business transformation expertise. She specializes in strategy formulation & execution, business transformation and process optimization.

She has nearly a decade of experience working with multinational organizations as a management consultant serving businesses in the private and public sectors across several industries including financial services, hospitality, FMCG and telecommunications.

Through the course of her career, She has learned the balance between strategy and operations and how organizations can enable behaviors that will actualize their strategy and vision.

Sabina Fayemiwo

*Corporate Strategy
at Deloitte*



MASTERCLASS OUTLINE

1. General Introduction

Overview of a typical workday and three key skills and tools essential in your role
Opportunities in the field of corporate strategy Brief preview of the masterclass on Financial Analysis

2. Introduction to Financial Analysis

Overview of the role of financial analysis in corporate strategy Explanation of core financial statements and how they inform strategic decision-making

3. Basic Financial Ratios and Metrics

Walkthrough of key financial ratios and their importance Hands-on exercise: Calculating ratios from a sample dataset

4. Building a Basic Financial Model in Excel

Step-by-step demo of a simple financial model, with participants following along
Practice exercise: Adding assumptions and creating basic forecasts for revenue and expenses

5. Sensitivity Analysis

Demo of adjusting key variables in a model to conduct sensitivity analysis Discussion on interpreting outcomes and drawing strategic conclusions

6. Communicating Financial Insights

Tips on presenting financial data effectively to inform strategy Quick exercise: Drafting a one-slide summary of key financial insights.

7. Q&A Session

Open floor for participants to ask questions on techniques, tools, or career paths in corporate strategy

Profile

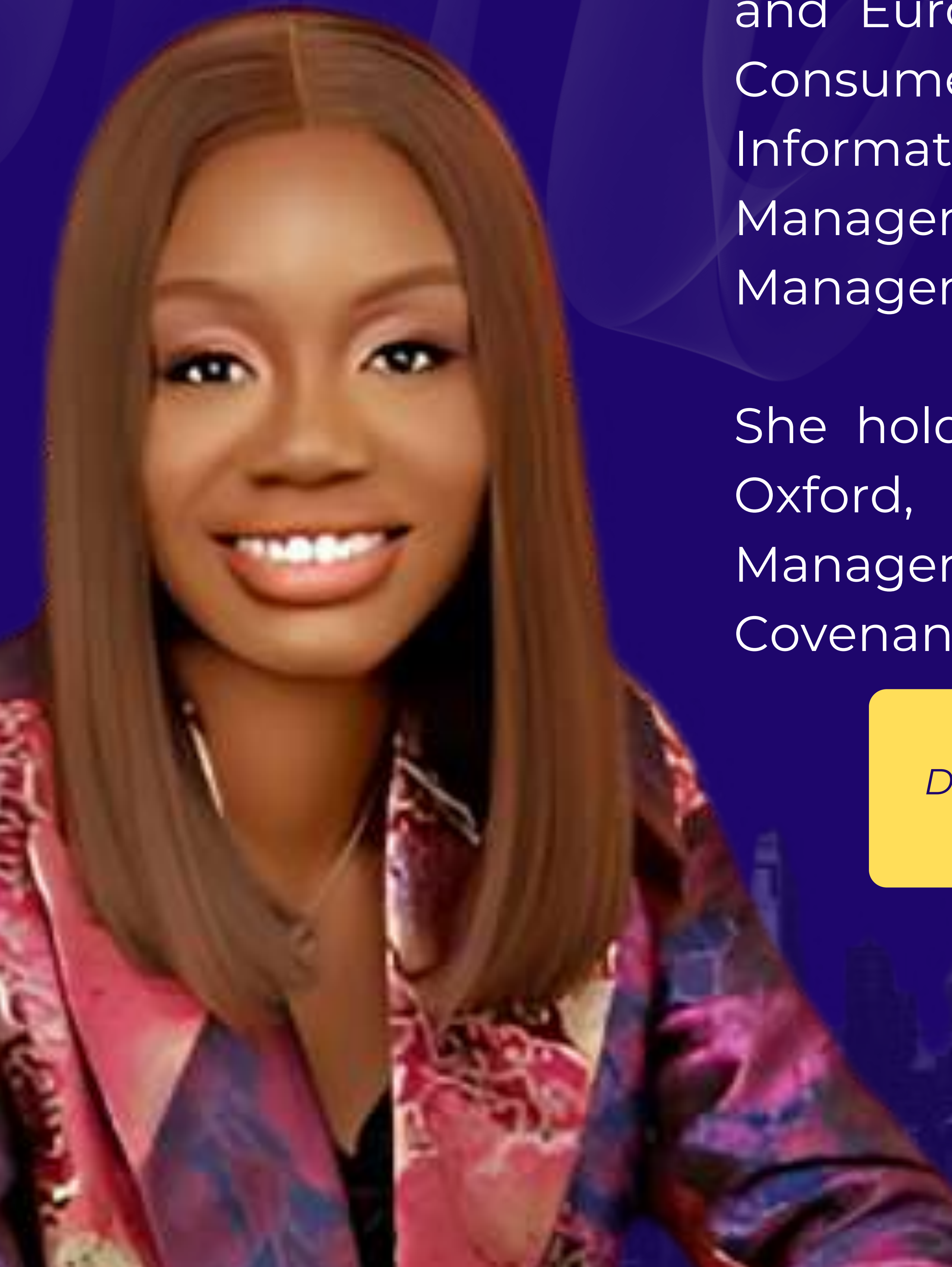
Tofunmi Arikawe is a Business and Corporate Strategist leading the development and execution of solutions, strategies, and plans to enable business growth.

Her professional and educational background span the United States, Africa and Europe - with work experience across Consumer goods, Digital Commerce, Information Technology, Supply Chain Management, Public & Social Sector, and Management Consulting.

She holds an MBA from the University of Oxford, and a Bachelors Degree in Management Information System from Covenant University.

Tofunmi Arikawe

Director global strategy and business planning at Coca-Cola



MASTERCLASS OUTLINE

1. General Introduction

- Overview of a typical workday and three essential hard skills, soft skills, and tools you use daily
- Career opportunities in global strategy and business expansion
- Overview of the masterclass focus: Strategic Planning for Market Expansion

2. Introduction to Strategic Planning

Overview of strategic planning and its importance in global operations Discussion on how global organizations leverages strategic planning to navigate competitive and evolving markets worldwide

3. Understanding Market Opportunities

Explanation of market analysis, competitor benchmarking, and consumer trend analysis Live demonstration: Participants learn to identify market opportunities using a sample market data set

4. Setting Strategic Objectives with SMART Goals

Introduction to SMART goals and their relevance in strategic planning Group exercise: Participants collaborate to create SMART goals for a hypothetical new market entry

5. Building an Actionable Strategic Plan

Walkthrough on developing a strategic plan, with sections for objectives, actions, timelines, and KPIs Presentation of a real-world example of a strategic plan to provide context

6. Aligning Strategy with Corporate Vision

Discussion on ensuring that strategic initiatives align with broader corporate goals and values

7. Q&A Session

Open floor for questions on strategic planning, market analysis, or career advice related to global strategy roles

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The Get Employable DGD Virtual Conference & Masterclass equips young graduates with essential tech skills, career insights, and networking opportunities to boost their employability.

Through expert-led sessions, attendees can gain a competitive edge in the industry they desire. It's a must-attend event for anyone ready to kickstart a successful career in tech.

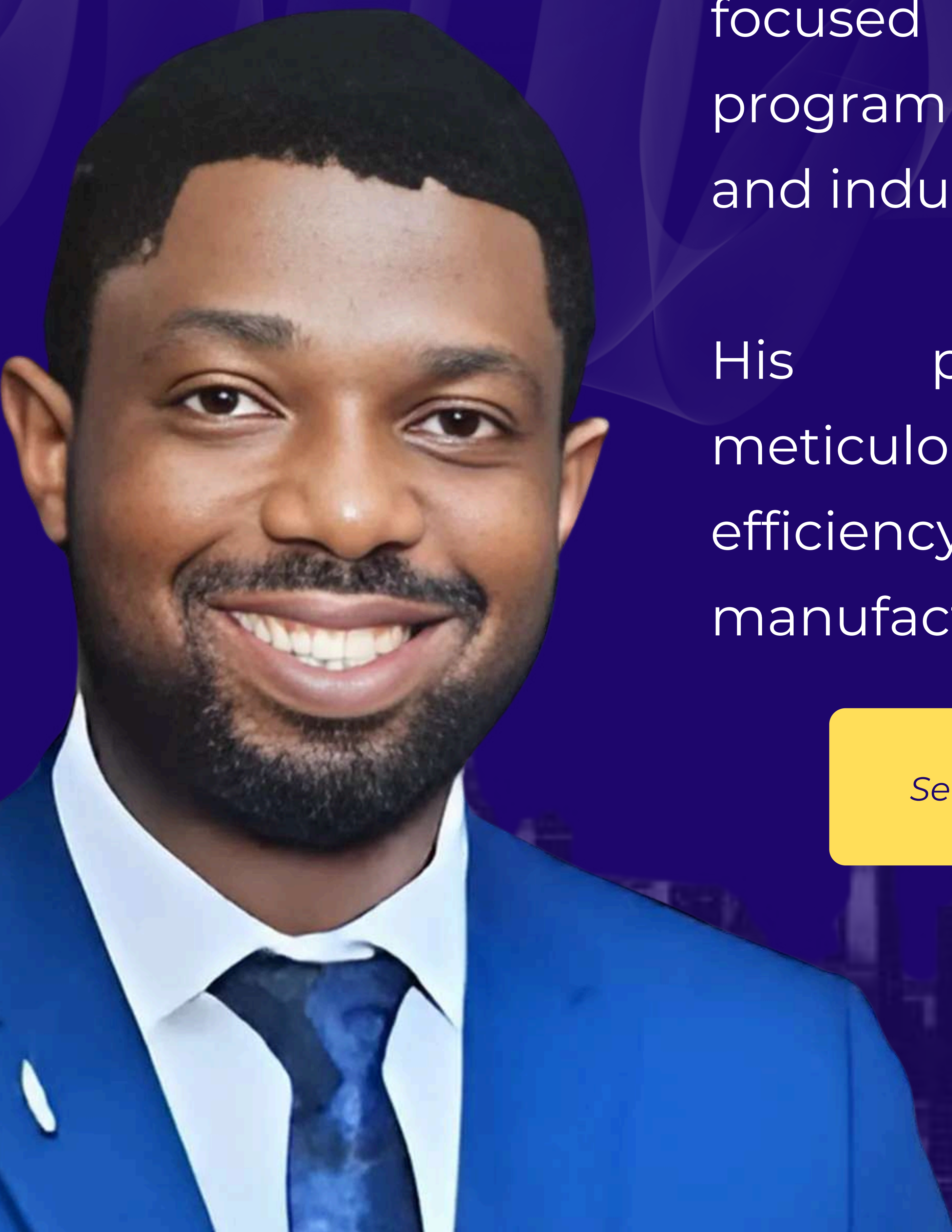
Aresse Imasuen
*Senior Control Engineer at
Tesla*

Profile

Aresse Imasuen is a senior automation controls engineer with 8 years in the automotive industry, focused on PLC and robotics programming, troubleshooting, and industrial communication.

His proactive approach and meticulous attention to detail, drive efficiency and reliability in manufacturing processes.

Aresse Imasuen
*Senior Control Engineer at
Tesla*



MASTERCLASS OUTLINE



1. General Introduction

- A glimpse into a typical workday: three hard skills, soft skills, and tools you use daily
- Career opportunities in control engineering and high-tech industries
- Overview of the masterclass focus: Mastering Control Systems

2. Introduction to Control Systems in EV and Manufacturing Applications

- Overview of control systems and PID controllers and their impact on EV products and manufacturing processes
- Discussion of applications in electric vehicle control systems and robotics within manufacturing environments

3. Control Systems Architecture and PID Basics

- Explanation of control system architecture, including open-loop vs. closed-loop systems
- Introduction to PID controllers, with a focus on their components and role in optimizing system stability and responsiveness

4. Simulating Control Systems in MATLAB/Simulink

- Live demonstration of a control system model in Simulink
- Hands-on activity where participants follow along as you simulate a control system response and tune a PID controller for performance

5. Analyzing Control System Response

- Guidance on interpreting simulation data to assess system stability, performance, and responsiveness
- Group exercise: Participants identify key parameters like rise time, settling time, and overshoot in the simulation data

6. Practical Applications and Career Insights

- Discussion on how control system skills translate into careers at Tesla and similar companies
- Advice for emerging talent on positioning themselves as control engineers in high-tech industries

7. Q&A Session

- Open floor for questions on control systems, Tesla applications, or broader career development in engineering

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Discover invaluable career-building strategies from a speaker who transformed from a shy stutterer to a global communicator.

Gain practical tips on overcoming professional barriers and learn firsthand how to navigate and succeed in challenging environments.

This is your opportunity to turn potential into success at the Get Employable Virtual Conference & Masterclass

Kehinde Moninuola
Vice President Technology
Morgan Stanley

www.ribara.co

Profile

Kehinde Adegoke is a Vice President at Morgan Stanley and Board Member, CEO and President of a 2 non-profit organizations called A Technical Career Hub INC & I-Gospel Fitness Group INC.

At Morgan Stanley, she currently works as a Site Reliability Engineering Lead covering products/platforms in the Cloud/On-prem Data Solutions, Marketing Technology & Generative AI Technologies space within Wealth Management Technology.

Previously she worked as a Data Infrastructure and Cloud Engineer onboarding/managing vendor products in the data integration and analytics space. She is the founder, visioner and executor of the SRE Self-Learning Program.

Through this Program, she has a vision to empower and develop the Firm's SREs into very senior and technical engineers who go on to build solutions that will earn a patent, be used in the Firm and eventually licensed as open source to organizations like the Linux and FINOS Foundations.

Kehinde Moninuola

*Vice President Technology
Morgan Stanley*



MASTERCLASS OUTLINE



General Introduction

- A typical workday in your role at Morgan Stanley
- Overview of career opportunities in tech within finance
- Key skills and tools you rely on daily (hard skills, soft skills, and tools)

2. Introduction to Tech in Finance

- Overview of tech roles in finance: data engineering, cybersecurity, software development, and data analytics
- The impact of technology on finance: driving data-driven decision-making, risk management, and operational efficiency

3. Key Technical Skills for Success in Finance

- Essential technical skills:
- Data Analysis and SQL: the importance of data-driven insights
- Cybersecurity fundamentals: protecting data and ensuring compliance
- Programming skills (e.g., Python, R): managing data and automating processes
- Tools to prioritize (SQL, Tableau, Python, Excel) and why they are essential in finance
- Real-world case study on how data analysis or cybersecurity enhances finance goals

4. Navigating Compliance and Risk Management

- Importance of compliance and risk management in finance technology
- Integrating risk assessment into tech projects: data privacy, security protocols, and regulatory compliance
- Practical example: How a tech team ensured compliance with recent finance data regulations

5. Building Collaboration and Communication Skills

- Tips for effectively presenting technical insights to non-tech teams
- Role-play example: Presenting a data-driven recommendation to a finance executive
- Strategies for collaborating effectively with finance, operations, and compliance teams

6. Career Growth Strategies in Finance Technology

- Key areas for continuous skill development: financial regulations, mentorship, and technical proficiency
- Mapping career pathways in finance tech roles, including Data Scientist, Risk Analyst, and Tech Lead

7. Q&A Session

- Open floor for participants to ask about tech roles, skills, compliance challenges, and career navigation in finance

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Just as iron rusts from lack of use, inaction dulls the mind.” — Leonardo da Vinci.

Attending conferences and masterclasses like this one inspire action and commitment to making a difference.

Engr Paschal Odiinde

*Corrosion and Inspection
Engineer, Shell*

Profile

Paschal Odinde is an energy professional by industry, an experienced materials and corrosion engineer by training, author of two amazing books (The world needs you; Living for Purpose) by grace, a technical presenter and public speaker.

Through years of continuous learning and unlearning, with series of successes and failures, he developed the art of creating impactful experiences at the intersection of multi-disciplines to unlocking potentials & values for global good.

Engr Paschal Odinde

*Corrosion and Inspection
Engineer, Shell*



MASTERCLASS OUTLINE



1. General Introduction

- Overview of a typical workday and the opportunities in the corrosion management field
- Key areas of focus for entering the energy sector, including essential hard and softskills and critical tools
- Preview of the masterclass focus: Corrosion Detection and Risk-Based Inspection (RBI)

2. Introduction to Corrosion in Oil and Gas

- Overview of corrosion causes and types, with a focus on specific challenges in oil and gas infrastructure
- The importance of corrosion management in ensuring operational integrity and environmental safety

3. Corrosion Detection Techniques and Non-Destructive Testing

- Introduction to NDT techniques, including ultrasonic and radiographic testing, and their field applications
- Case study or live demonstration on using NDT to detect and measure corrosion in a pipeline or storage tank

4. Principles of Risk-Based Inspection (RBI)

- Explanation of RBI methodology, including risk assessment, prioritization, and planning
- Example of an RBI matrix, showing how inspection activities are prioritized based on potential impact and corrosion risk

5. Data-Driven Corrosion Monitoring

- Introduction to predictive maintenance and the role of data analytics in tracking corrosion trends over time
- Overview of tools like IDMS or API RBI software for recording and analyzing corrosion inspection data

6. Real-World Case Study and Best Practices

- Brief review of a successful corrosion management case, with best practices for risk mitigation and inspection planning

7. Q&A Session

- Open floor for questions on NDT methods, RBI implementation, career advice, and more

Profile

Mr Ekene Abuah is an experienced Consultant with a demonstrated history of working in the Cybersecurity industry.

Skilled in Network and Application Security Testing, PCIDSS compliance and related Information Security audits, Vulnerability Assessments and Penetration Tests.

Strong consulting professional with a Bachelor of Engineering (B.Eng.) and various certifications in the Information Technology Space. Also a very driven individual who enjoys taking on challenges from all spheres (not just in tech) and providing adequate solutions.

Ekene Abuah

Tech Expert, Former AWS



MASTERCLASS OUTLINE



1. General Introduction

- A look into a typical workday: three hard skills, soft skills, and tools essential in cloud security
- Insights on building a tech career at AWS, with tips for aspiring professionals
- Preview of the masterclass focus: Cloud Security Architecture

2. Introduction to Cloud Security Architecture in AWS

- Overview of cloud security principles and their application in the AWS environment
- Discussion on the unique security challenges in cloud infrastructures compared to traditional on-premise setups

3. Setting Up Secure AWS Architecture

- Explanation of security best practices in cloud architecture: multi-layered security, network segmentation, and resource isolation.
- Live demonstration of setting up AWS Virtual Private Cloud (VPC) with basic security configurations

4. Implementing AWS Identity and Access Management (IAM)

- Overview of IAM roles, policies, and permissions, focusing on least privilege principles

Hands-on example: Setting up IAM roles and policies to control access to a cloud resource

5. Monitoring and Threat Detection with AWS Tools

- Introduction to monitoring tools like AWS GuardDuty and CloudTrail, highlighting their role in threat detection
- Demo of configuring alerts in GuardDuty to detect potential security threats.

6. Ensuring Compliance in AWS Environments

- Brief discussion on key compliance standards (e.g., SOC 2, ISO 27001) and the role of AWS Security Hub in maintaining compliance
- Examples of aligning AWS resources with regulatory standards to meet compliance requirements

7. Q&A Session

- Open floor for questions on cloud security, AWS tool recommendations, and career pathways in cloud cybersecurity

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Emerging professionals face unique challenges in today's fast-paced job market. This conference offers essential tools and insights to help bridge the gap between academic knowledge and industry expectations.

I'm excited to share strategies that will equip you to thrive in high-stakes environments and build impactful careers.

Hansel Praise

*Contract Manager, Sahara
Energy International*

www.ribara.co

Profile

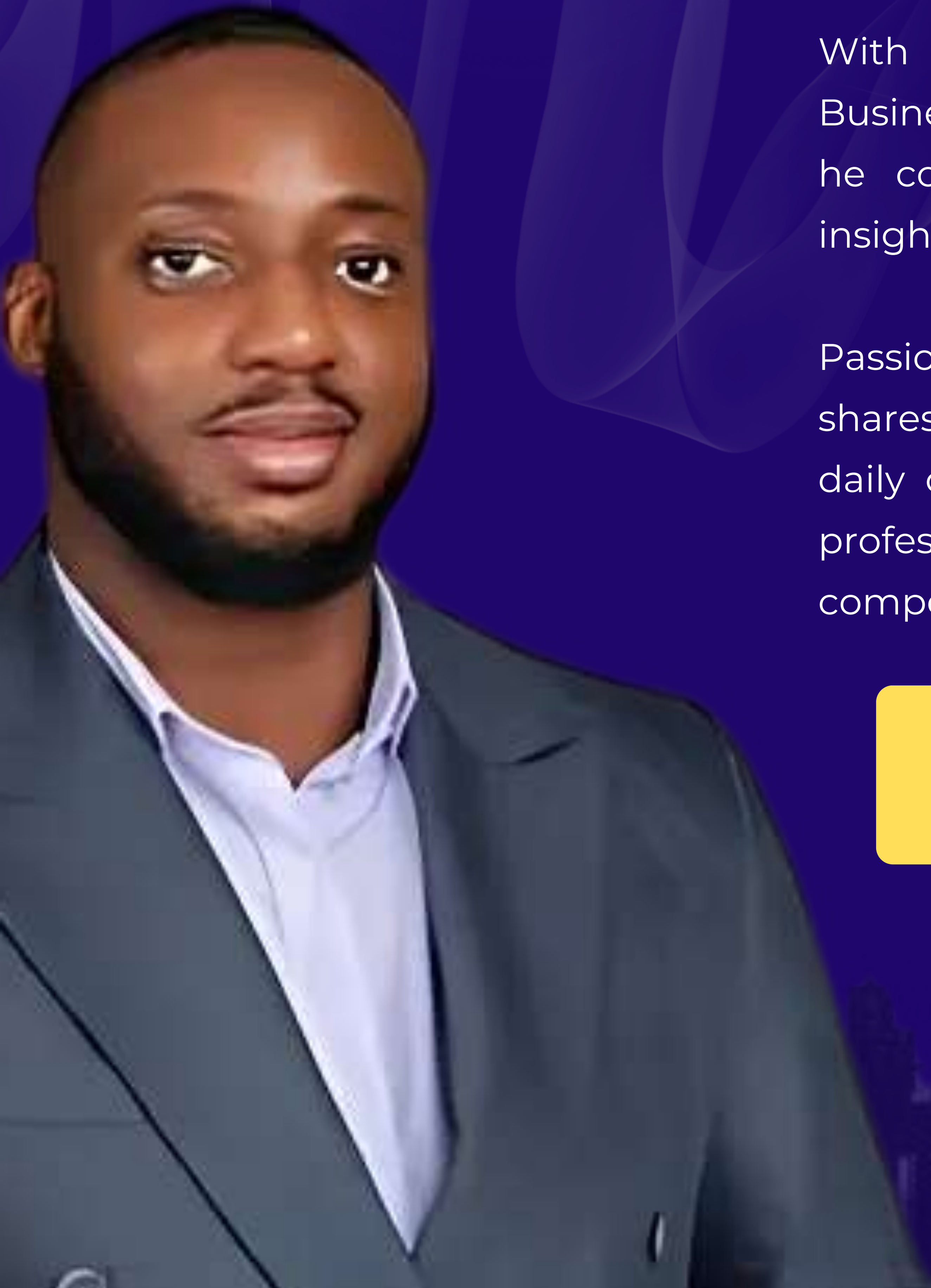
Hansel is an accomplished contract administrator and government relations advisor in the energy sector, specializing in project management, strategic analysis, and contract risk mitigation.

With an MBA from the Quantic School of Business and Technology and PMP certification, he combines academic rigor with practical insights to make a tangible industry impact.

Passionate about youth employability, Hansel shares job opportunities and career insights daily on X, committed to empowering young professionals with essential skills for success in competitive fields.

Hansel Praise

Contract Manager, Sahara Energy International



MASTERCLASS OUTLINE



1. General Introduction

A typical day at work: three hard skills, soft skills, and tools you use daily

- Career opportunities in energy and engineering
- Overview of the masterclass focus: This session will cover, **Building a Foundation in Contract Management for the Energy Sector**

2. Introduction to Contract Risk Management in Energy

- Overview of common risks in energy contracts: market, regulatory, operational, and financial
- Importance of proactive risk management to protect financial and operational interests

3. This session would cover the basics of contract structures, essential clauses, and straightforward strategies for tracking and managing contracts effectively. The aim would be to introduce key concepts in contract management in a way that provides students and recent graduates with a strong foundation, equipping them with practical knowledge to build on as they start their careers in the energy sector.

4. Q&A Session

- Open floor for questions on contract negotiation, risk mitigation, compliance, and career-related inquiries

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Conferences and Masterclasses like the one I'll be speaking at are invaluable for emerging talents.

They provide essential skills, direct access to industry leaders, and the opportunity to enhance career prospects.

It's a unique chance to gain practical knowledge, network with professionals, and stand out in the competitive job market.

Orimolade Oluwamuyem

*Global Marketing and Communications
Leader - Microsoft*

Profile

Orimolade Oluwamuyem with over 18 years of experience in spearheading sustainable development programs and crafting impactful marketing communications, stands at the forefront of driving change and innovation. His specialization lies in orchestrating skills and employability initiatives, executing targeted marketing campaigns, and leading comprehensive branding efforts with a strategic edge.

His expertise extends to brand building, fostering stakeholder engagement, and devising cross-platform communication strategies that resonate with diverse audiences. I am recognized for my ability to drive competitive market growth and consistently surpass organizational goals through a forward-thinking and dynamic approach.

Orimolade Oluwamuyem

*Global Marketing and Communications
Leader - Microsoft*

MASTERCLASS OUTLINE



1. General Introduction

- Overview of a typical workday and the key hard skills, soft skills, and tools you use daily
- Insights into career opportunities within the marketing and communications industry
- Preview of the masterclass focus: Data Analytics and Measurement in Marketing

2. Introduction to Data-Driven Marketing

- Overview of data analytics in marketing and its importance at Microsoft
- Discussion on the role of data in refining digital marketing strategies and improving campaign performance

3. Understanding Key Marketing Metrics

- Detailed breakdown of essential metrics: reach, impressions, click-through rate (CTR), conversion rate, cost per acquisition (CPA), and return on ad spend (ROAS)
- Explanation of how each metric contributes to assessing campaign success and optimizing strategies

4. Using Analytics Tools

- Hands-on with a Tool: Walkthrough of key features in an analytics tool such as Google Analytics or Microsoft Power BI
- Real-life example of setting up a campaign dashboard to monitor metrics in real-time

5. Applying Data Insights to Decision-Making

- Guide on interpreting data insights and adjusting marketing strategies accordingly
- Case study of a hypothetical campaign adjustment based on analytics data, illustrating how to pivot based on performance insights

6. Creating a Basic Performance Report

- Guide on structuring a concise performance report, including metrics, analysis, and actionable recommendations
- Example report and step-by-step instructions on creating similar reports for stakeholders

7. Q&A Session

- Open floor for questions about analytics tools, data interpretation, and effective presentation of insights

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SPEAKERS PROFILE

MasterClasses for Aspiring Entrepreneurs

Featuring Leaders from:

Coca-Cola

Orange media group

Deloitte.

EY

Morgan Stanley

TESLA

Shell

BCG

BOSTON CONSULTING GROUP

Sahara GROUP

KPMG

Microsoft



WORDEN HCD

Abiandari Interior Decor

BA
BAYO REAL ESTATE GROUP

GET EMPLOYABLE
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Give yourself a head start and set yourself up for a successful life and career.

Join the Get Employable Virtual conference and Masterclass.

George Omoraro
CEO, Rage Media Group

www.ribara.co

Profile

George Omoraro is a visionary entrepreneur who is passionate about empowering Africans as global icons. As Founder and CEO of RAGE NXT Ltd. and its seven subsidiaries, George has expertise across sectors such as automotive, finance, telecommunications, FMCG, and real estate.

A Harvard-certified leader with an Executive Certification in Real Estate Economics and Finance from LSE, he is also a member of the Nigerian Institute of Directors and an ex-officio of the Advertising Agencies Association of Nigeria.

George advises top officials, business leaders, serves on two boards, and actively supports charitable causes through Raven's Place and Fish Coin.

George Omoraro
*CEO, Rage Media
Group*



MASTER CLASS OUTLINE



1. General Introduction

- A glimpse into a typical workday as a CEO, including essential hard and soft skills and key tools you rely on daily
- Insights into career opportunities within the digital marketing and media industry
- Overview of the masterclass focus: Essential Strategies for Building a Digital Marketing Agency

2. Introduction to Digital Marketing and the Agency Landscape

- Overview of the digital marketing landscape and the role of agencies in it
- Discussion of various service offerings in digital marketing, including SEO, social media marketing, content marketing, PPC advertising, and analytics

3. Setting Up Your Digital Marketing Agency

- Steps for establishing your agency, including legal considerations, branding, and building a portfolio
- Importance of defining your niche and target market to differentiate your agency from competitors

4. Developing Your Service Offerings

- Overview of essential digital marketing services to offer and how to package them effectively for clients
- Discussion of pricing strategies and creating value-based pricing models aligned with client needs

5. Client Acquisition and Relationship Management

- Techniques for acquiring clients, including networking, referrals, and inbound marketing strategies
- Building and maintaining strong client relationships through effective communication, reporting, and delivering results

6. Marketing Your Agency

- Strategies for promoting your agency through digital marketing channels, including content marketing, social media, and SEO
- Importance of showcasing case studies and client testimonials to build credibility and attract new clients

7. Q&A and Wrap-Up

- Open floor for questions about starting and running a digital marketing agency
- Summary of key takeaways and resources for further exploration, including recommended tools, platforms, and reading materials

Profile

Bayo is a remarkably trusted name in the Houston, Texas, Real Estate market. He is the Founder and CEO of Bayo Real Estate Group, a team that lives and breaths for inspiring the African community of settlers in Texas through Financial/Wealth building Initiatives, Real Estate education, and personal growth motivation.

Licensed and trained as a Psychiatric Nurse Practitioner; however, a penchant for building wealth and an innate passion for real estate kept beckoning!!!

In the last six years, he has closed hundreds of millions of USD in sales and represented clients in securing investments/purchases of the city's most coveted properties. Bayo has maintained a consistent upward projection transitioning from a sole proprietor to a 10-man delivery squad across Houston & Dallas, Texas, amassing a combined 20k+ organic following across the growing social platforms mainly in the last two years. The group has since established its vision by facilitating multiple initiatives including hosting the 2022 premier edition of the Credit Repair & Homebuying seminar.

Mr. Bayo Adebowale

*Founder and CEO BayoReal Estate
Group*



MASTERCLASS OUTLINE



1. General Introduction

- A look into a typical workday as a CEO, including key hard skills, soft skills, and essential tools
- Insights into career opportunities within the real estate industry
- Overview of the masterclass focus: Growing a Real Estate Business from the Ground Up

2. Introduction to Real Estate as a High-Impact Industry

- Overview of real estate opportunities in the current economy
- Gen Z's role in transforming real estate with trends like sustainability, digital marketing, and community engagement
- Setting ambitious yet realistic growth goals

3. Defining Your Niche and Business Model

- Exploration of profitable real estate niches: residential, commercial, multifamily, vacation rentals, etc.
- Overview of business models: flipping, buy-and-hold, wholesaling, REITs, and property management
- Choosing a niche and model that aligns with personal strengths, market demands, and available resources

4. Financing and Investment Strategy

- Introduction to financing options: bank loans, private investors, partnerships, and crowdfunding
- Creative financing strategies (e.g., house hacking, lease options) tailored for Gen Z entrepreneurs
- Real-life case study: how young investors financed and scaled a profitable real estate portfolio

5. Scaling Through Branding and Digital Marketing

- Building an authentic personal brand as a Gen Z real estate entrepreneur
- Digital marketing essentials: social media presence, content marketing, and leveraging platforms like TikTok and Instagram for real estate
- Differentiating yourself with a unique value proposition that attracts investors, buyers, and renters

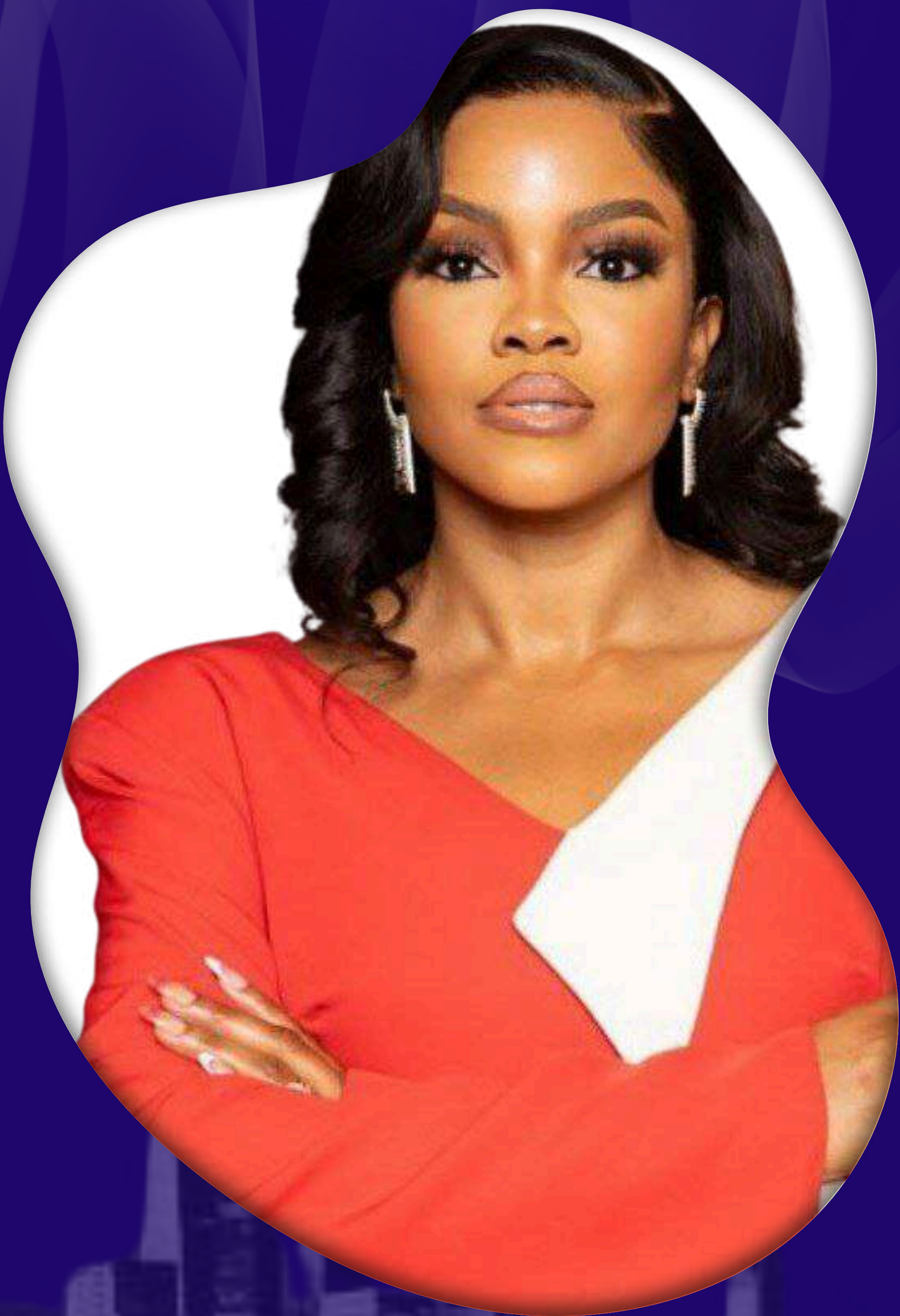
6. Action Plan for Long-Term Success

- Creating a 5-year roadmap with milestones, revenue goals, and scaling tactics
- Establishing systems and automating processes for sustainable growth
- Importance of networking and mentorship: how to build relationships with experienced real estate professionals

7. Q&A Session

- Open floor for participants to ask questions specific to their circumstances or challenges

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The Get Employable Conference equips graduates with information and valuable networking opportunities to kickstart their careers.

Attendees will gain valuable skills and get relatable advice from industry experts, helping them navigate the job market with confidence.

It's an essential event for anyone serious about starting well in career or in business

Kerry Adebowale
*CEO, Abiandari Interior
Decor*

www.ribara.co

Profile

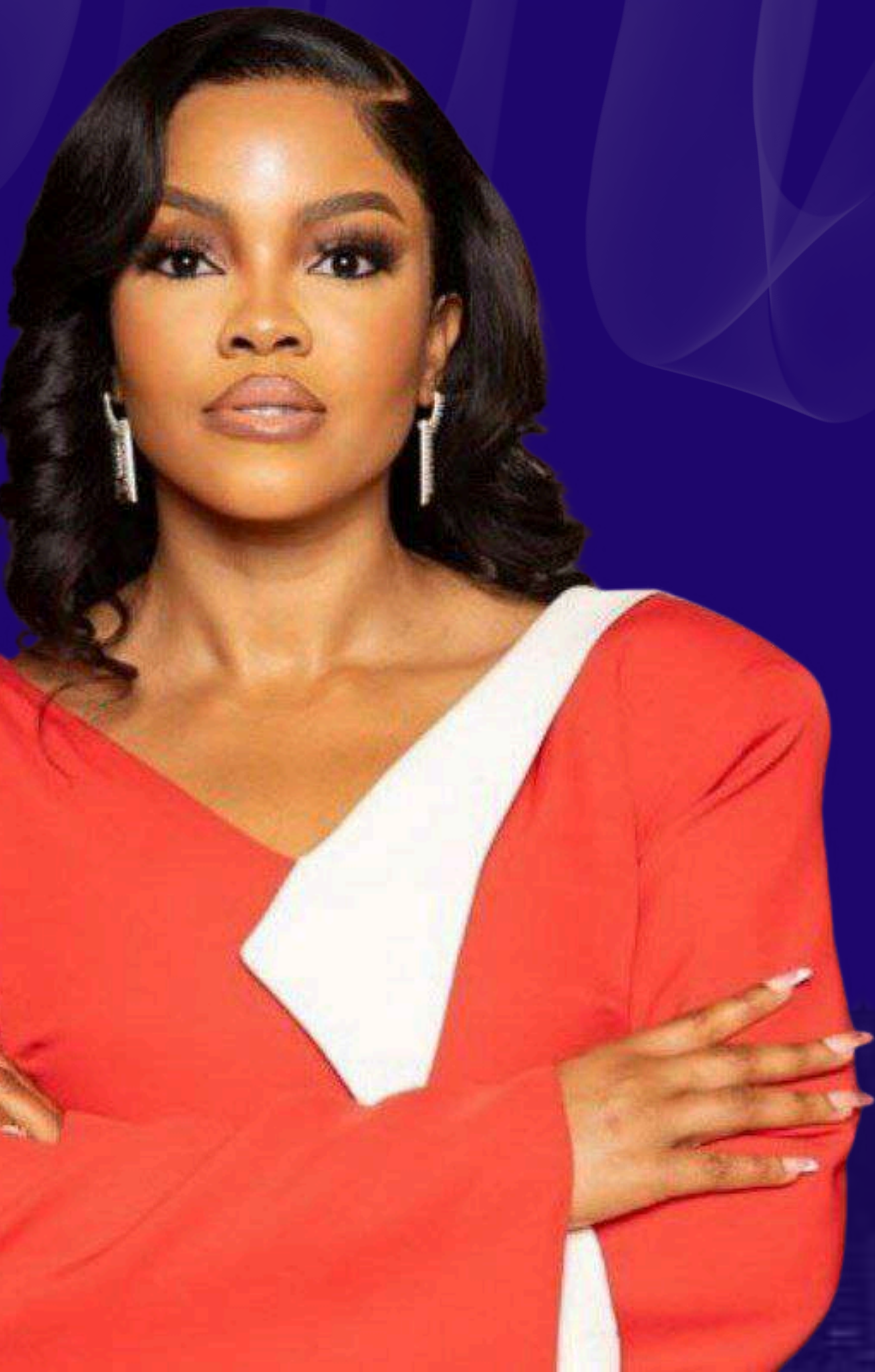
Dr. Kerry Adebowale is a highly accomplished interior designer in the United States with over 6 years of experience transforming spaces into functional, aesthetic works of art.

Holding a PhD in Education Leadership, she integrates her deep understanding of learning environments with her design expertise to create spaces that enhance well-being, productivity, and creativity.

Known for her innovative approach, Dr. Kerry Adebowale has worked on a wide range of projects, from residential homes to corporate offices and educational institutions. Her work combines design principles with a passion for research on how people interact with their environments and create a functional living space.

Kerry Adebowale

*CEO, Abiandari Interior
Decor*



MASTERCLASS OUTLINE



General Introduction

- A glimpse into a typical workday as a CEO, including key hard skills, soft skills, and essential tools
- Insights into career opportunities within the interior decoration industry
- Overview of the masterclass focus: Strategies for Growing a High-Impact Interior Design Business

2. Introduction to the Interior Decoration Industry

- Trends in interior design and what makes this industry profitable
- Gen Z's unique approach: how to innovate in interior decoration with a modern touch
- Overview of key success factors: design skills, client relationships, and brand differentiation

3. Building Your Brand and Establishing Your Aesthetic

- Defining a unique aesthetic and brand identity to stand out in a competitive market
- Understanding color psychology, design trends, and developing a signature style
- Case study of a successful interior design brand that scaled using a distinctive style and strong online presence

4. Client Acquisition and Relationship Building

- Strategies for attracting high-value clients: networking, leveraging social media, and building a compelling portfolio
- Pitching services effectively and establishing trust to secure large-scale projects
- Building long-term relationships that lead to repeat business and referrals

5. Managing High-Value Projects and Scaling Your Business

- Tips for managing large projects: budgeting, timelines, and client communication
- Outsourcing and collaborating with contractors, suppliers, and other designers to handle bigger projects
- Scaling: expanding your team, diversifying services, and creating products (e.g., furniture, décor) for additional revenue

6. Actionable Steps for Long-Term Growth

- Establishing financial goals and revenue streams, such as design services, e-commerce, and partnerships
- Streamlining operations and implementing tools for productivity (e.g., project management software)
- Expanding reach through media partnerships, press coverage, and industry awards

7. Q&A Session

- Open floor for questions, where participants can seek guidance on their specific challenges or next steps

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Emerging professionals face unique challenges in today's fast-paced job market.

This conference offers essential tools and insights to help bridge the gap between academic knowledge and industry expectations.

I'm excited to share strategies that will equip you to thrive in high-stakes environments and build impactful careers.

Fego Okiomah
*Country Manager Newland
NPT*

Profile

Fego Okiomah is a distinguished professional with over 13 years of extensive experience in the financial industry, with focus in banking, payments, and fintech sectors. He holds a first degree from Covenant University and has furthered his education with certifications from the European Business University of Luxembourg.

Throughout his career, Fego has been instrumental in driving the growth and development of innovative products that have significantly impacted the financial landscape. His expertise and leadership have been pivotal in various roles at prominent organizations, including Sterling Bank, Now now Digital, and Flutterwave. Currently, Fego serves as the Country Manager, Nigeria for Newland Payment Technology, a globally recognized leader in Point-of-Sale (POS) manufacturing ecosystem.

In this role, he leverages his vast experience and deep industry knowledge to steer the company's operations and growth in the region, ensuring the delivery of cutting-edge payment solutions that meet the evolving needs of businesses and consumers alike.

Fego Okiomah
*Country Manager Newland
NPT*



MASTERCLASS OUTLINE



General Introduction

- A look into a typical workday as a Country Manager, including key hard and soft skills and essential tools
- Insights into career opportunities within the fintech industry
- Overview of the masterclass focus: Key Strategies for Launching a Successful B2B Fintech

2. Introduction to B2B Fintech

- Overview of the B2B fintech landscape and its significance in financial services
- Discussion on various types of B2B fintech solutions, such as payment processing, lending platforms, and financial management tools

3. Identifying Market Opportunities

- Techniques for conducting market research to identify gaps in the B2B fintech space
- Analyzing customer pain points and creating value through innovative financial solutions

4. Product Development and Technology Considerations

- Key factors in developing a B2B fintech product, including user experience, technology stack, and scalability
- Importance of building a secure and compliant product, focusing on data protection and regulatory standards

5. Navigating Regulatory Frameworks

- Overview of the regulatory landscape for fintech companies, including compliance requirements and licensing considerations
- Strategies for working with regulators and maintaining compliance as your fintech scales

6. Marketing and Sales Strategies for B2B Fintech

- Effective marketing strategies for reaching B2B customers, including digital marketing, content marketing, and partnerships
- Discussion on building a sales pipeline and nurturing client relationships to drive growth

7. Q&A and Wrap-Up

- Open floor for participants to ask questions about launching and growing a B2B fintech company
- Summary of key takeaways and resources for further exploration, including recommended tools, platforms, and reading materials

Profile

Faith holds a Bachelor's in Computer Science from Salem University, Nigeria, and an M.Eng in Information System Security from Concordia University, Montreal. She joined Morgan Stanley in 2018 as a Senior Information Security Consultant, and now serves as Assistant Vice President in the Chief Data Office, leading Wealth Management Key business services and tech/business resilience.

Her roles have included Security Architecture, Cyber and Technology Policy, and managing the Security Blueprints team. Faith has extensive experience across web, mobile, cloud, infrastructure, and data security, working with various divisions at Morgan Stanley. Notably, she completed the Firm's Technical Standards mapping to the Cloud Security Alliance (CSA) framework, ensuring coverage for Cloud solutions, IAM, Network Security, and Data Security. Faith approaches Security with a "not-one size fits all" approach for different business units and ensuring to help business maximize profit while reducing risks.

Faith is actively involved in D&I initiatives both within the Firm and outside. Faith mentors young girls and women through programs like Big Brother Big Sisters and DESTA Black Youth Network. She is passionate about endpoint security and social engineering, and enjoys hosting study groups for women.

Faith Rotimi - Ajayi

*Assistant Vice President for WM Risk
(Technology and Business Resilience)*



MASTERCLASS OUTLINE



General Introduction

- A typical workday in your role at Morgan Stanley
- Overview of three key skills (both hard and soft) and tools you rely on daily in risk management

2. Introduction to Risk Management in FinTech

- Overview of risk types in financial technology, including operational, market, and cyber risks
- The importance of risk management in finance and an introduction to Morgan Stanley's approach

3. Identifying Key Risks in Financial Technology

- Major risk categories: financial data breaches, infrastructure vulnerability, and regulatory risks
- Case study on a recent risk management scenario, such as managing cyber risks in trading platforms

4. Developing Risk Mitigation Strategies

- Key principles of risk management in technology: disaster recovery, encryption, and access control
- Example: Setting up multi-factor authentication (MFA) for financial data protection

5. Implementing Compliance and Cybersecurity Measures

- Role of cybersecurity in meeting regulatory requirements for financial institutions
- Introduction to essential tools like Splunk for threat detection and Tableau for risk analytics

6. Using Data Analytics for Continuous Risk Monitoring

- Demonstration of how data analytics and machine learning can monitor anomalies and detect risks in real-time

7. Q&A Session

- Open floor for attendees to ask questions about tools, best practices, or career paths in financial technology risk management



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Attending the Get Employable DGD Masterclass will give you insights into the essential skills and strategies to stand out in today's competitive job market.

You'll learn from industry experts on how to develop capacity and strategically position yourself to boost your career prospects.

Jumoke Ademola
*Business Process Consultant
at KPMG*

Profile

Jumoke Ademola is an experienced innovation consultant with a track record of helping businesses improve efficiency and drive digital transformation. Her career began at Access Bank, where she managed digital assets aimed at enhancing productivity and operational effectiveness. She then advanced to Interswitch, where she implemented payment solutions for banks.

Jumoke's expertise expanded further when she joined Reliance Infosystems, a Microsoft partner company, where she led the implementation of business application products, optimizing solutions to meet clients specific needs in customer relationship management.

Currently, Jumoke is a Business Process Consultant at KPMG, where she leverages her knowledge of process optimization to help clients streamline their operations. Through her work, she assists organizations in identifying and implementing strategies for continuous improvement, ultimately enhancing overall business performance.

Jumoke Ademola

*Business Process Consultant
at KPMG*



MASTERCLASS OUTLINE



1. General Introduction

- Overview of a typical workday and three key skills and tools essential in your role
- Career opportunities in business process consulting
- Brief preview of the masterclass on Business Process Mapping

2. Introduction to Business Process Mapping

- Overview of process mapping and its role in business transformation
- Explanation of key symbols and terminology

3. Creating a Basic Process Map

- Live demo using Visio or Lucidchart, with participants following along
- Hands-on exercise: Creating a simple process map from a case study

4. Analyzing Process Bottlenecks

- Guidance on identifying common inefficiencies (e.g., delays, redundancies)
- Group activity: Analyzing the created process map to identify one bottleneck

5. Proposing Process Improvements

- Discussion of Lean principles for process efficiency
- Practice exercise: Proposing one improvement to the mapped process

6. Presenting Process Insights

- Tips for effectively communicating process findings and recommendations
- Quick exercise: Drafting a one-sentence summary of their proposed improvement

7. Q&A Session

- Open floor for questions on techniques, tools, or career applications in business process consulting

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RIBARA

SPEAKERS PROFILE

Talent Acquisition Experts Workshops

Featuring Leaders from:



Deloitte.



Microsoft



Abiandari Interior Decor



Morgan Stanley



TESLA



Shell

BCG

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I strongly encourage all emerging talents to attend this conference, as it provides an excellent platform to learn from experienced professionals and equip themselves for future opportunities.

Gaining the right knowledge and insights is key to positioning yourself for success when the right opportunities arise.

Bilqis Sanyaolu

Recruiting Associate at BCG

Profile

Bilqis Sanyaolu is a Human Resources professional with over five years of experience across Talent Acquisition & Retention, Employee Engagement, Performance Management, and HR Operations. She has built her career primarily in the Financial and Management Consulting industries, demonstrating expertise in aligning HR strategies with organizational goals and securing top talents.

Bilqis earned her degree in Industrial Relations and Human Resources Management from the University of Lagos. She holds certifications from the Chartered Institute of Personnel Management (CIPM) and Strategic Human Resources Management (SHRM-SCP). Her passion for connecting people to the right opportunities and employee development defines her approach to human resource management and recruiting.

Bilqis Sanyaolu

Recruiting Associate at BCG



MASTERCLASS OUTLINE



1. General Introduction

- Overview of a typical workday, including the hard and soft skills and tools you rely on daily
- Discussion on the career opportunities within consulting and talent acquisition
- Preview of the masterclass focus: Securing a Role at a Top Consulting Firm

2. Introduction to Consulting Careers

- Overview of the consulting industry and the impact of firms like BCG
- Discussion of the types of roles available and the skills required for success in consulting

3. Key Traits and Skills Recruiters Look For

- Examination of the essential skills and characteristics that make candidates stand out, such as analytical skills, problem-solving abilities, teamwork, and communication
- Insights into the importance of cultural fit and alignment with the firm's values

4. The Recruitment Process Explained

- Step-by-step overview of BCG's recruitment process, including resume screening, case interviews, and behavioral interviews
- Tips for preparing for each stage of the recruitment process, with strategies for common interview questions and effective case study preparation

5. Q&A and Wrap-Up

- Open floor for participants to ask questions about the recruitment process and seek advice on applications
- Summary of key takeaways and resources for further exploration, including networking strategies and additional learning resources

Profile

Dami Ogunmola is an expert in Talent Acquisition, L&D, and training facilitation with a master's degree in International Business, and CHRP designation in progress. Currently building teams for the Risk Consulting Practice at EY Canada!

She is an expert in Talent Acquisition, L&D, and training facilitation with a master's degree in International Business, and CHRP designation in progress. Currently building teams for the Risk Consulting Practice at EY Canada!

Dami Ogunmola

Talent Acquisition, EY Canada



MASTERCLASS OUTLINE



1. General Introduction

- Overview of a typical workday and the key hard skills, soft skills, and tools you rely on daily
- Insights on career opportunities within the industry
- Preview of the masterclass focus: Successfully Navigating top consulting firms Recruitment Process

2. Introduction to top Consulting/Accounting Landscape

- Overview of top consulting firm services, culture, and available roles, including audit, tax, and advisory
- Discussion of career growth and progression opportunities within top consulting firms

3. What top consulting firms Looks for in Candidates

- Exploration of the essential skills and attributes top consulting firms values in applicants, such as adaptability, analytical thinking, teamwork, and leadership potential
- Insights into the significance of values alignment and demonstrating fit with the culture of top consulting firms

4. The Recruitment Process at top consulting firms

- Detailed overview of top consulting firms recruitment process, covering application submission, assessment centers, and interview stages
- Preparation tips for each stage, with a focus on behavioral interviews and technical assessments

5. Q&A and Wrap-Up

- Open floor for questions on the recruitment process and career paths at top consulting firms
- Summary of key takeaways and resources for further exploration, including recommended reading and networking strategies

Profile

Oluwase Olaniyan is a notable Executive Coach, Business Strategist and an experienced Human Capital Professional.

His 15+ years of experience in Human Capital Development spans across Learning and Development, Talent Acceleration, Talent Management and Placement. Over the years, Toluwase has built a strong capacity in Process, Project and People Management and has an impressive track record of working with leading brands across multiple countries including the United States, Canada, the United Kingdom, and Africa. Some of the companies Toluwase has recruited talents for include, but are not limited to: Bank of America, Goldman Sachs, ARM, and UBA group.

Toluwase is recognized as a trusted authority in Peak Performance Coaching and Business Strategy. He is the Managing Partner at WordenHCD Limited, where he leads the team to design and implement highly productive human capital policies and projects for government at different levels - states and federal.

Toluwase Olaniyan

*Managing Partner at
WORDEN*



MASTERCLASS OUTLINE



Part 1: Crafting a Fortune 500-Ready Resume

1. Essential Resume Structure and Content

- Key components that matter to Fortune 500 recruiters: formatting, keywords, and quantifiable achievements
- Structuring your resume for Applicant Tracking Systems (ATS) to increase selection chances

2. Highlighting Your Impact with Metrics

- Turning responsibilities into achievements using quantifiable data
- Using impactful language to showcase both technical and soft skills relevant to Fortune 500 roles

3. Personal Branding through Your Resume

- Creating a personal brand statement that reflects your unique value
- Aligning experiences with the values and culture of the target company

Interactive Q&A: Resume Tips and Quick Feedback

- Participants can ask specific questions related to resume formatting, phrasing, and ATS optimization

Part 2: Mastering Fortune 500 Interview Techniques

1. Using the STAR Method for Behavioral Interviews

- Overview of the STAR (Situation, Task, Action, Result) technique to answer behavioral questions
- Practicing STAR-based answers for common Fortune 500 interview questions with real-life examples

2. Showcasing Your Unique Skills and Building Rapport

- Effectively communicating technical expertise and showcasing soft skills like adaptability, communication, and collaboration
- Building rapport with interviewers and conveying genuine interest in the role and company

3. Ending the Interview with Impact

- Closing strategies, including memorable questions for the interviewer and a strong wrap-up statement that reinforces your fit

Final Q&A and Wrap-Up

- Open floor for questions on specific interview challenges, with advice on refining personal narratives and strategies for the hiring process



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